

DINING OUT

MARKETING GROUP

*Serving up Integrated Marketing Solutions
to Help Restaurants and Destinations
Build their Businesses*



MARKETING • BRANDING & DESIGN • ADVERTISING
SOCIAL MEDIA • PUBLIC RELATIONS • VIDEO PRODUCTION • WEB DESIGN

Why Dining Out Marketing Group?

Our Company:

Since its inception in 2002, The Dining Out Marketing Group, and its parent company, The Public Relations and Marketing Group (PRMG), have worked with members of the restaurant and destination industries, including caterers, country clubs, entertainers, carnivals, zoos, marinas, summer camps and other family entertainment and recreational facilities.

The company helps its clients to communicate and market their services to past and prospective patrons. Dining Out Marketing Group is a full-service public relations and marketing company providing an array of services including media relations, marketing, social media, web development and SEO, advertising, graphic design and video production.

By providing these services under one roof, the company helps to ensure that its clients communicate with a consistent message, while providing an integrated approach and value to businesses looking to maximize limited budgets without compromising results.

"Our website is not only professional, but has really helped to increase visitors to our park and interest in our special programs. The site, along with our targeted marketing efforts from the information collected from visitors, is having more impact than any other marketing effort we have undertaken in our 41 years of operation."

Diane Novak
President
Long Island Game Farm



Serving up Integrated Marketing

Marketing

- Marketing Plans
- Advertising
- Direct Mail
- Event Management
- E-mail Marketing
- Web Marketing



Solutions to Help Restaurants and

Branding & Design

- Logos
- Signage
- Fliers
- Menus
- Marketing Collateral

Advertising

- Direct Mail
- Print Advertising
- Web Advertising including:
 - Social Media
 - Search Engine Advertising
- Radio Advertising
- Television Advertising

Social Media

- Strengthening Online Presence and Reach
- Social Media/Digital Advertising
- Facebook Advertising
- Social Media Campaigns for Event/Cause Marketing
- Social Media Monitoring and Reputation Management



11 Days of Mid
Fun Are Com
June 9th - June
Suffolk County Comm
EXIT 53S on the
Enjoy world-famous thrill
plenty of games & food for



Destinations Build their Businesses

Public Relations

- Media Relations and Publicity
- Special Events
- Web PR
- Reputation Management
- Crisis Management

Photography and Video Production

- T.V. Commercial Production
- Restaurant and Venue Profiles and Virtual Tours
- YouTube and Website Videos
- Food and Venue Photography

Web Design

- Web Design
- Search Engine Optimization
- Online Marketing
- Content Management Websites Including WordPress and Drupal
- E-Commerce Websites





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Dining Out Marketing Group is a division of The Public Relations and Marketing Group, LLC.